

Maison du Festival Rio Tinto Alcan

The Blumenthal building, a Montreal institution for more than 100 years located in the heart of the Latin Quarter, has been transformed into this jazzy [Maison du Festival Rio Tinto Alcan](#) on September 2011. Since then, the freshly renovated establishment offers many entertainment facilities for jazz music lovers.

A Symbol

In Montreal's Quartier des Spectacles, light is ubiquitous and highlights the Quartier's diversity of shows. In particular, red circles of light are an emblem and are used to announce a theater as it gets pedestrians' attention when walking on the light's reflection on the ground.

The Luminaires

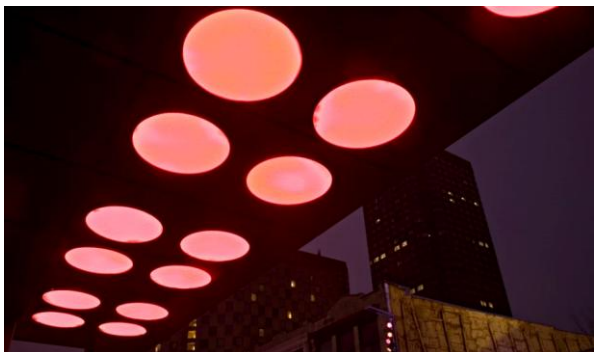
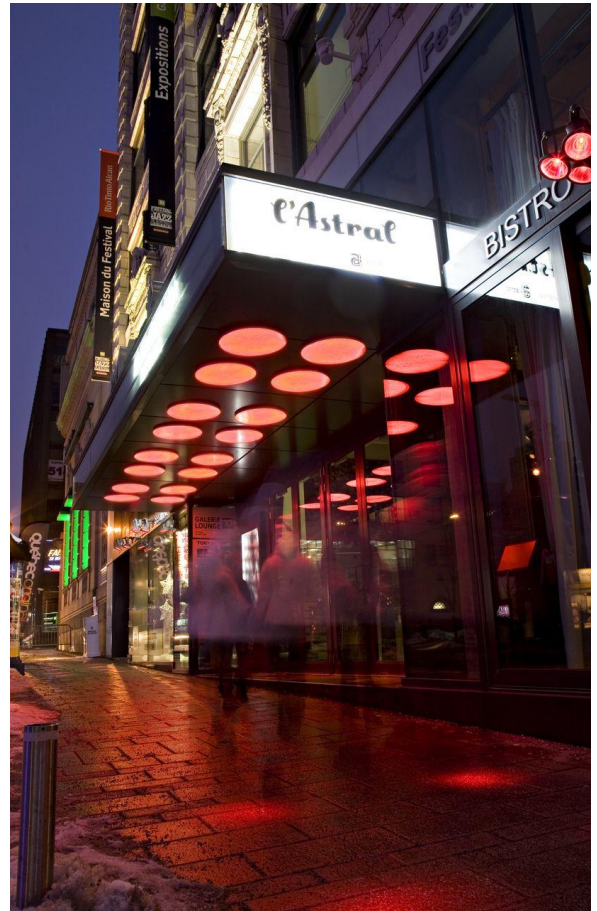
[HEICO lighting™'s Virgo™ M red modules](#) were selected to illuminate the Maison du Festival Rio Tinto Alcan's marquee, a project designed by Éclairage Public.

The Virgo™ M red modules were a perfect fit for this project. Indeed, our Contactless technology simplifies the use of our high-quality LED system by eliminating almost all connections and provides increased reliability by working with our electrolytic capacitor free power supply that can last as long as the lifetime of the LEDs. Furthermore, this modular and adjustable Class 2 system is a sustainable LED solution with an operational efficiency of more than 92% and is corrosion proof.

Come see it by yourself at 305 St-Catherine W. Street!

Contact

Audree Duclos Pare
Marketing & Accounts Manager
HEICO lighting™
400 du Parc, St-Eustache
Québec, Canada, J7R 0A1
+1.800.665.1166
sales@heicolighting.com



Credits

Project: Maison du Festival Rio Tinto Alcan
Lighting designer: Éclairage Public
Luminaires: Virgo™ M red LED modules
Photos: Justin Bonneau